

# NANO KOREA 2016 OVERVIEW

THE TOP 2 INTERNATIONAL NANO TECHNOLOGY EXHIBITION IN THE WORLD!

- **Total Scale of Exhibition**

340 exhibitors 537 booths from 14 countries

- **Korea leading companies' participation**

SAMSUNG ELECTRONICS, LG Electronics

- **Global leading companies from :**

USA, Japan, China, Iran, etc.

- **Six concurrent exhibitions**



- **Visitor Attendance**

8,356 from 25 countries

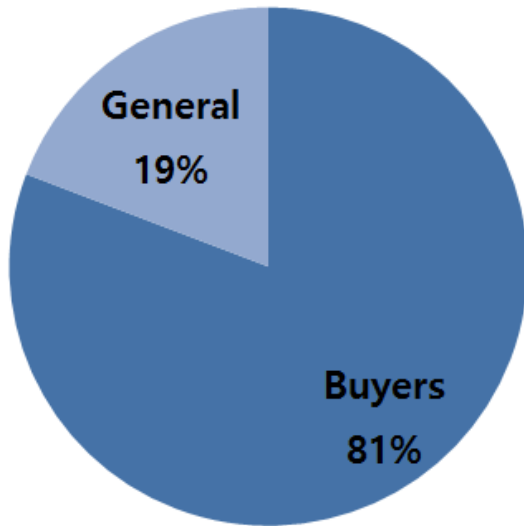
International visitors (from outside Korea): 332

	DAY 1	DAY 2	DAY 3	TOTAL
VISITORS	3,520	2,739	2,097	8,356

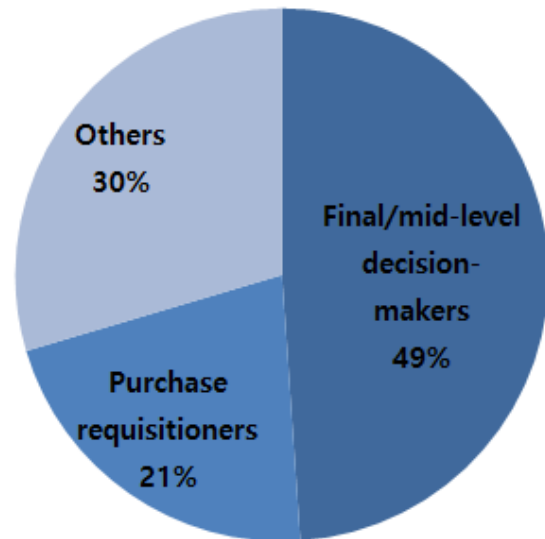


# VISITORS ANALYSIS

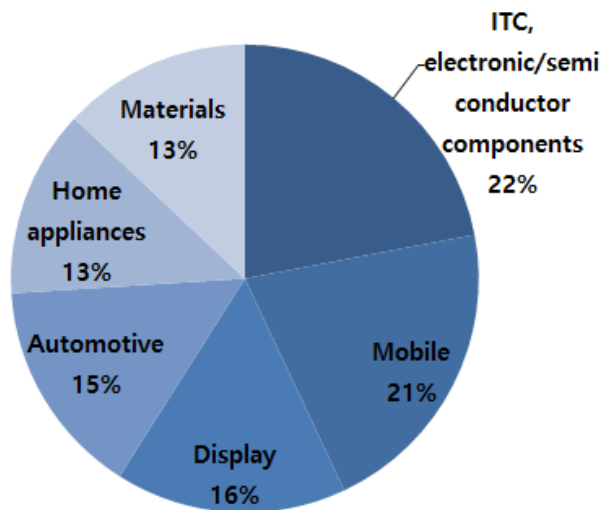
Percentage of buyers



Percentage of decision-makers



Fields of Interest



WHO VISITED?

